



2022 Borlaug Field Award Communications Toolkit

On Tuesday, August 30

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Text:

Congratulations to Mahalingam Govindaraj, the recipient of the 2022 Borlaug Field Award!

Govindaraj is recognized for his outstanding leadership in mainstreaming biofortified crops, particularly pearl millet, in India and Africa.

@WorldFoodPrize www.worldfoodprize.org/BFA22

Any day August 31 - September 6 *(select one or multiple of the following)*

Graphic: [Selection of photos](#)

Text options:

.@WorldFoodPrize #BFA22 recipient Mahalingam Govindaraj has helped support improved nutrition by developing iron- and zinc-rich varieties of pearl millet, a cost-effective and climate-resilient staple food crop.

Learn more at www.worldfoodprize.org/BFA22

Outside of his scientific research, @WorldFoodPrize #BFA22 recipient Mahalingam Govindaraj has been a strong advocate and communicator for disseminating nutrient-rich varieties of several crops across India and Africa.

2022 Borlaug Field Award recipient Mahalingam Govindaraj is a leader in developing biofortified pearl millet.

He will receive the Award on October 19 at the @WorldFoodPrize Borlaug Dialogue: <https://bit.ly/3aWPg3z>