

# THE WORLD FOOD PRIZE

CELEBRATING 25 YEARS



2011 BORLAUG DIALOGUE • OCTOBER 12 - 14 • DES MOINES, IA

# THE NEXT GENERATION



# THE 2011 WORLD FOOD PRIZE LAUREATES



H.E. JOHN AGYEKUM KUFUOR  
GHANA



H.E. LUIZ INÁCIO LULA DA SILVA  
BRAZIL

Former Presidents **John Agyekum Kufuor** and **Luiz Inácio Lula da Silva** have been chosen to jointly receive the **2011 World Food Prize** for their personal commitment and visionary leadership while serving as the presidents of Ghana and of Brazil, respectively, in creating and implementing government policies to alleviate hunger and poverty in their countries.

The significant achievements of these two former heads of state illustrate that transformational leadership truly can effect positive change and greatly improve people's lives. For full biographies, please visit [www.worldfoodprize.org](http://www.worldfoodprize.org).

These two leaders will be honored at the 2011 Laureate Award Ceremony at the Iowa State Capitol on October 13.

## NOTABLE ACHIEVEMENTS:

- Under President Kufuor's leadership, Ghana became the first sub-Saharan African country to cut in half the proportion of its people who suffer from hunger and poverty, in alignment with UN Millennium Development Goal 1.
- President Kufuor launched the Ghana School Feeding Program, which provides one nutritious, locally-produced meal per day to over 1 million children in kindergarten through junior high school, dramatically reducing chronic hunger and malnutrition while boosting attendance.
- President Kufuor significantly increased smallholder production through economic investment in the agricultural sector and by creating incentives for private investors to partner with local farmers.

## NOTABLE ACHIEVEMENTS:

- President Lula made it a priority to build critical policies that would ensure three meals a day for all Brazilians, achieving UN Millennium Development Goal 1 to reduce by half the proportion of people suffering from hunger and poverty: 93% of children and 82% of adults now eat three meals a day in Brazil.
- President Lula created the "Zero Hunger" initiative to provide greater access to food, strengthen family farms and significantly enhance rural incomes.
- President Lula's policies focused on improving educational opportunities for the poor and ensuring their inclusion in society. He used a collaborative approach, calling upon all levels of government and society to implement reforms.

# 2011 LAUREATE ANNOUNCEMENT CEREMONY

June 21 • U.S. Department of State

## Featured Participants



HON. HILLARY CLINTON  
U.S. Secretary of State



HON. TOM VILSACK  
U.S. Secretary of Agriculture



HON. RAJIV SHAH  
USAID Administrator



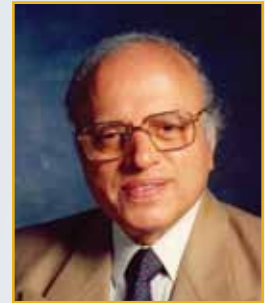
HON. ROBERT HORMATS  
U.S. Undersecretary of Economic, Energy and  
Agricultural Affairs



JOHN RUAN III  
World Food Prize Chairman



AMB. KENNETH M. QUINN  
World Food Prize President



DR. M.S. SWAMINATHAN  
World Food Prize Laureate,  
Selection Committee Chairman

# THE 2011 BORLAUG DIALOGUE

## The Next Generation: Confronting the Hunger Challenges of Tomorrow



Inspired by the importance that Nobel Laureate and World Food Prize founder Dr. Norman Borlaug placed on educating and developing the next generation of leaders in the fight against hunger, the 2011 Borlaug Dialogue international symposium will gather the top minds and foremost leaders in global agriculture, food and development for a special focus on the next generation and the challenges ahead.

The world population is projected to climb to 9 billion by 2050, amidst a wide range of new agricultural, environmental, climate, health, geopolitical, economic and demographic challenges.

The “Next Generation” theme will ask several critical questions:

- What are the most pressing future challenges that the global community will face in fighting hunger?
- Who will be the next leaders to confront this century’s challenges, and how do we best develop them?
- What are the next generation of technologies, methodologies, models and solutions to overcome these significant challenges?

All of these critical issues will be explored through keynote presentations and lively and engaging “conversation” sessions that will feature the expertise and diverse perspectives of governmental leaders, policymakers, executives from agribusiness and NGOs, scientific and academic experts, development leaders and young innovators from around the world.

## OCTOBER 12-14 • DES MOINES, IOWA

The 2011 World Food Prize Borlaug Dialogue will feature over 40 distinguished speakers from around the world. The full schedule, including side events, is available at [www.worldfoodprize.org](http://www.worldfoodprize.org).

Tuesday, October 11:	9 a.m. – 3:30 p.m.	The Iowa Hunger Summit
Wednesday, October 12:	1 – 4:30 p.m. 5 – 7 p.m.	Borlaug Dialogue Day I The Grand Opening of the Norman E. Borlaug Hall of Laureates
Thursday, October 13:	8 a.m. – 3:30 p.m. 7 p.m.	Borlaug Dialogue Day II Laureate Award Ceremony
Friday, October 14:	7:30 a.m. – 2 p.m.	Borlaug Dialogue Day III
Saturday, October 15:	8 a.m. - 3 p.m.	The World Food Prize Global Youth Institute

# FEATURED SPEAKERS



HRH PRINCESS HAYA  
AL HUSSEIN  
UN Messenger of Peace



SAMUEL ALLEN  
Chairman and CEO  
Deere & Co.



HOWARD G. BUFFETT  
President  
Howard G. Buffett Foundation



JOAQUIM CHISSANO  
Former President  
Mozambique



HUGH GRANT  
Chairman, President and  
CEO, Monsanto Company



ELLEN KULLMAN  
President, Chairwoman and  
CEO, DuPont



MICHAEL MACK  
CEO and Executive Director  
Syngenta



BRUCE MCNAMER  
President and CEO  
TechnoServe



BINGU WA MUTHARIKA  
President  
Malawi



OLESUGUN OBASANJO  
Former President  
Nigeria



CARLOS PEREZ DEL  
CASTILLO  
Chairman, Consortium Board  
CGIAR



STEEN RIISGAARD  
President and CEO  
Novozymes



JOSETTE SHEERAN  
Executive Director  
The World Food Program



PATRICIA WOERTZ  
Chairwoman, President and CEO  
Archer Daniels Midland Company



JOSE ZAGLUL  
President  
EARTH University



ROBERT ZOELICK  
President  
The World Bank



## THE WORLD FOOD PRIZE

### FOUNDATION

John Ruan III, Chairman

Amb. Kenneth M. Quinn, President

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Hon. George Bush

Hon. Jimmy Carter

H.E. Joaquim Chissano

Margaret Catley-Carlson  
Chair, Global Crop Diversity Trust

Dr. Zhangliang Chen  
Vice-Governor, Guangxi Province, China

A.S. Clausi  
Past President, Institute of Food Technologists

Dr. W. Ronnie Coffman  
Director, International Programs, College of  
Agriculture & Life Sciences, Cornell University

Sir Gordon Conway  
Professor of Intl. Development,  
Imperial College, London

Dr. Louise Fresco  
Professor, University of Amsterdam

Michael G. Gartner  
Pulitzer Prize Winner

Dr. Gregory L. Geoffroy  
President, Iowa State University

Hon. M. Peter McPherson  
President, APLU

Cynthia H. Milligan  
Dean Emeritus, College of Business  
Administration, University of Nebraska

H.E. Roberto Rodrigues  
Former Minister of Agriculture, Brazil

Yohei Sasakawa  
Chairman, The Nippon Foundation

Dr. M.S. Swaminathan  
Chair, Laureate Selection Committee



## CELEBRATING 25 YEARS

It was in 1986 that Dr. Norman Borlaug joined with the senior leadership of the General Foods Corporation to establish the World Food Prize. It was Dr. Borlaug's dream that this new award might one day come to be seen as the "Nobel Prize for Food and Agriculture."

The "Prize" was almost lost when a corporate reorganization occurred in 1989, but it was then that John Ruan Sr., along with Iowa legislators and other leaders, stepped in to rescue the World Food Prize and move it to Iowa. John Ruan's vision was that Des Moines could someday be seen as the "food and agriculture capital of the world."

As this year marks the 25th Anniversary of the founding of the World Food Prize, it is most fitting that we will hold the Grand Opening of the Norman E. Borlaug Hall of Laureates on October 12. This magnificently restored building, designed in the late 19th century, will become the new home of the World Food Prize and will serve as an educational center and event space for the Borlaug Dialogue and other conferences. Most importantly, it will be a unique place to honor Dr. Borlaug, the World Food Prize Laureates and all those who have made a significant impact toward ending hunger and improving our world.

One night later on October 13, we will present the \$250,000 World Food Prize – in a ceremony at the magnificent Iowa State Capitol – to His Excellency John Agyekum Kufuor, former president of Ghana, and His Excellency Luiz Inácio Lula da Silva, former president of Brazil, for their personal commitment and visionary leadership in working to alleviate hunger and poverty in their countries.

We will also host our globally renowned Borlaug Dialogue international symposium with a special focus on "The Next Generation." This October, we will once again welcome representatives from more than 65 countries to our conference, which will be complemented by a full week of side events, public seminars on hunger issues and our Global Youth Institute.

On behalf of our chairman, John Ruan III, and our Council of Advisors, I urge you to visit our website to register now for our World Food Prize events as space will be limited this year. I very much hope you can join us.

-Ambassador Kenneth M. Quinn, President

[WWW.WORLDFOODPRIZE.ORG](http://WWW.WORLDFOODPRIZE.ORG)