

2014 BORLAUG DIALOGUE

October 16, 2014 - 11:30 a.m.

Speakers: *Ambassador Kenneth M. Quinn, Barry Wolfish*

Introduction:

Ambassador Kenneth M. Quinn

President - World Food Prize Foundation

So now we are going to have two... You heard about youth – right? Heard about youth all morning. We had young farmers, and we’re now going to have two events focused directly on youth and tell you about a terrific program that is inspiring young people, one here in the United States and one in Africa. So at this time I want to invite our friends from Land O’Lakes who are here, I hope.

So Chris Policinsky is the CEO and chairman at Land O’Lakes. He’s a great friend of the World Food Prize and a great friend to me and was the very first CEO to come and speak at the World Food Prize back about 12 years agriculture – I guess he’s been in the job quite a while – and first to come. And at the time I was told, “You know, CEOs don’t come to meetings like this,” but he set the pace for that, and through Lydia Botham they’ve been very generous to us in terms of support of the World Food Prize. And they also have a direct focus on inspiring young students to face the great global food challenge of feeding nine billion people.

And in that spirit of developing future leaders to help solve this global food challenge, I want to introduce Barry Wolfish, the chief marketing officer of Land O’Lakes, who’s here to introduce an innovative leadership program the company is launching today – and we’re so proud it’s here at the World Food Prize. As the CMO, Barry has been 25 years – you don’t look old enough; you look pretty young – in industry experience and marketing and general management roles with Land O’Lakes since 1999. Please join me in welcoming Barry Wolfish.

Barry Wolfish

Chief Marketing Officer, Land O’Lakes

Thank you, Ambassador Quinn. I’m honored to be here today and take part in the World Food Prize events, which aim to recognize achievements of individuals who advance human development by improving the quality, the quantity or availability of food in the world. As Ambassador Quinn stated, one of the biggest challenges facing our world is feeding our growing population.

Land O’Lakes and its owner members are committed to helping develop solutions to ensure we produce enough food and we do so in sustainable ways. We’ve been working towards this for

years through our many programs. The Land O'Lakes Foundation leads our philanthropic efforts in our communities and places a special emphasis on hunger and education initiatives. Our International Development Division has worked around the world for more than 30 years, bringing knowledge and expertise to local farmers in Africa and Southeast Asia. Together we are all working to bring new ideas to the challenge of feeding more than nine billion people.

New ideas come from innovative and smart thinkers. Therefore, we are committed to supporting education. That commitment brings us here today as we announce a unique student fellowship – the Global Food Challenge Emerging Leaders for Food Security Program. That's a mouthful. Today we're very pleased to introduce to you the first ten participants in the program, and I'm going to go through their names individually here: Jacquelyn Brown, Oswin Chakachin, Lanea Cline, Mandy Eglund, Tray Forsyth, Ariel Garso, Tara Middleburg, Olivia Rikes, Jonathan Sable and Anna Sumi was unfortunately not able to be with us today. But here are our students.

Over the next year we will look to these students and their professors to work alongside our professionals and create lasting solutions to feeding the hungry in a growing global population. The students will participate in a series of challenges, assignments designed to spur their thinking about food safety issues. I hope you'll join me in recognizing these students and in wishing them the best of luck as they work towards diligently developing long-lasting solutions to feeding our world.

Thanks so much.

Ambassador Quinn

Great, thank you. So that's terrific, and two of them got started at the World Food Prize Global Youth Institute, so we're proud to claim them. And the other thing that's similar to the World Food Prize youth programs is about two thirds to three fourths are young women.